



भारतीय प्रबंधन संस्थान जम्मू

INDIAN INSTITUTE OF MANAGEMENT JAMMU

भारतीय प्रबंधन संस्थान जम्मू

# PLACEMENT REPORT

MBA 2022-2024

# FINAL PLACEMENT HIGHLIGHTS

## MBA 2022 - 24

IIM Jammu is delighted to present the Final Placement Report for the academic year 2022-24 of its MBA Program, marking the achievements of our 7th batch. As one of India's premier business schools, IIM Jammu remains dedicated to providing exceptional value-based quality education, high-caliber research, executive education, consultancy, and fostering robust corporate and international linkages.

This year, IIM Jammu has upheld its tradition of excellence and achieved outstanding success during the placement season. The cohort of students received an impressive response from the industry, with over 150 companies participating in the campus recruitment processes. The highest CTC reached an impressive INR 31.75 LPA, while the average and median CTC were recorded at INR 15.48 LPA and INR 15.00 LPA, respectively.

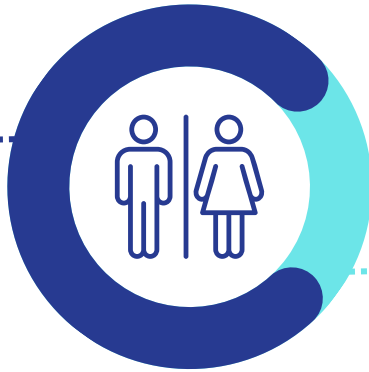
The quality of education and the talent of our students are further highlighted by the participation of 56 first-time recruiters, offering prestigious roles in Product Management, Marketing, Consulting, Finance, and General Management.

We take immense pride in announcing the resounding success of this placement season. Our esteemed recruiters include industry leaders such as Unacademy, BNY Mellon, Diageo, Standard Chartered Bank, ICICI Bank, Cognizant, Deloitte, HDFC Bank, Infosys, Thomson Reuter, Ecom Express, Aditya Birla Capital, and Vedanta, among others. The exceptional response from these leading companies is a testament to the excellence and quality of our MBA program.

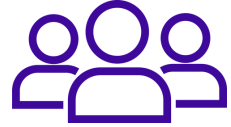


# BATCH PROFILE

81%  
Male



19%  
Female



BATCH STRENGTH  
244



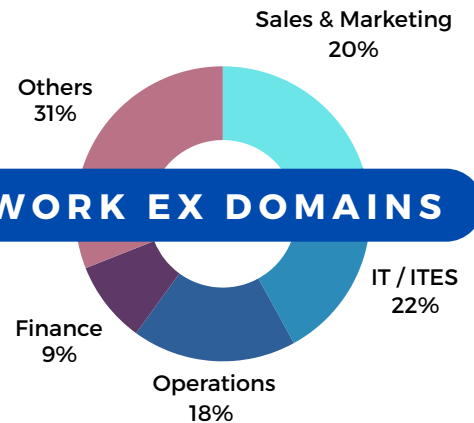
AVERAGE  
WORK  
EXPERIENCE  
21 MONTHS

## Work Experience

30% WORK  
EXPERIENCE

70%  
FRESHERS

## WORK EX DOMAINS



Upto 1 year of  
work  
Experience

7%

1 to 2 years of  
Work  
Experience

12%

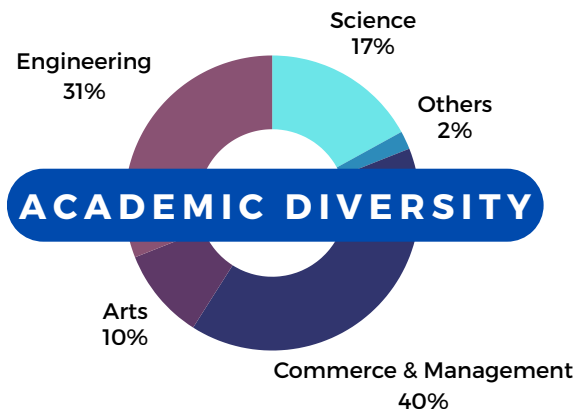
2 to 3 Years  
of Work  
Experience

7%

More than 3  
Years of  
Work  
experience

4%

## ACADEMIC DIVERSITY



# PLACEMENT STATISTICS

HIGHEST  
CTC

₹ 31.75 LPA

AVERAGE  
CTC

₹ 15.48 LPA

MEDIAN  
CTC

₹ 15 LPA

Work Ex  
Average CTC  
Rs 15.35 LPA

Freshers  
Average CTC  
Rs 15.62 LPA

## CTC BREAKUP

₹ 23,17,545 TOP 10 %

₹ 21,08,773 TOP 25 %

₹ 19,78,848 TOP 50 %

## Offer Statistics

56

Total  
Recruiters  
Visited

154

Total New  
Recruiters

Total PPOs

23

YOY PPO  
130 %

2021 - 23 10

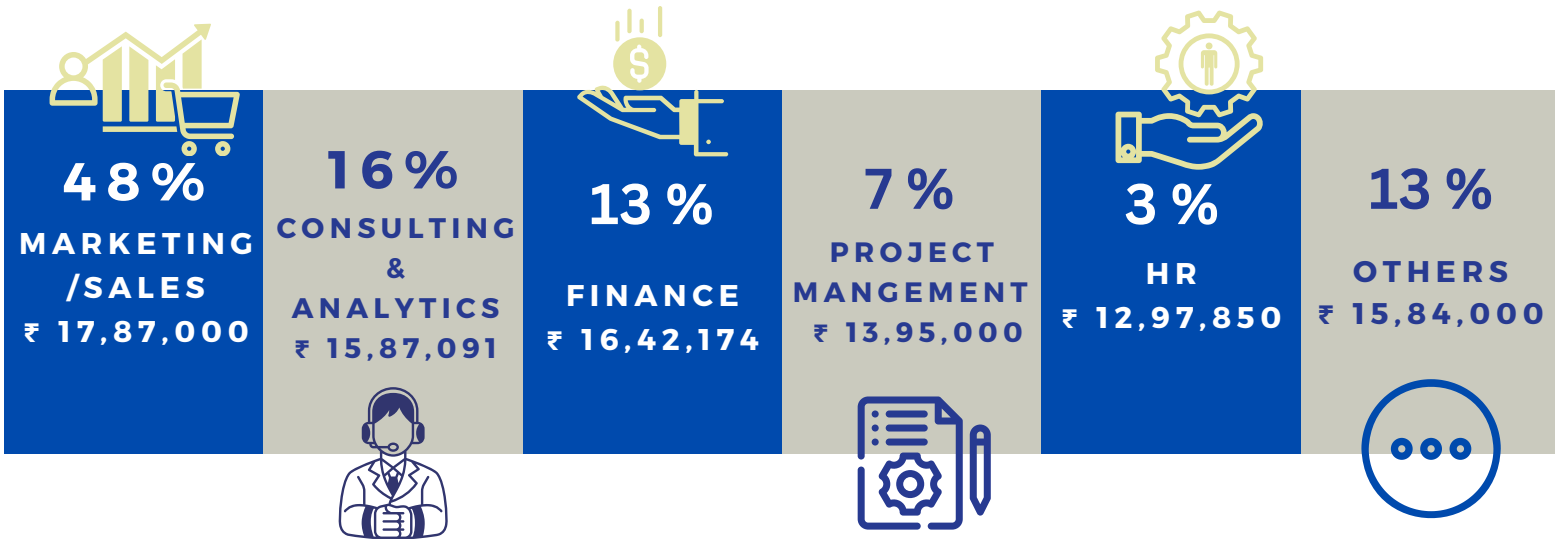
2022 - 24 23



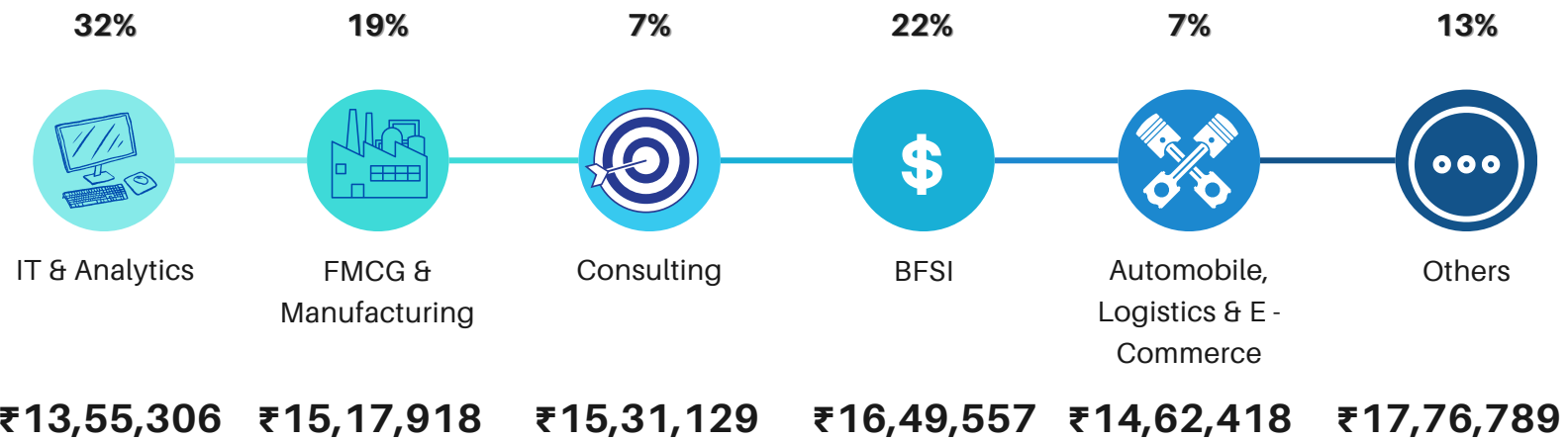


# PLACEMENT STATISTICS

## Domain Wise Offers



## Sector Wise Offers



# PROMINENT RECRUITERS



AND MANY MORE...



# PLACEMENT TEAM



**Prof. Jabir Ali**  
Chairperson (Placements)



**Dr. Baljeet Singh**  
Co-Chairperson (Placements)



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**IIM  
JAMMU**

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