



AIIMS JAMMU



IIM
JAMMU
सा विद्या या विमुक्तये



RFHHA

20th
HxMDP

HEALTHCARE EXECUTIVE MANAGEMENT DEVELOPMENT PROGRAMME

04 - 09 November, 2024 | Jammu, India



A Joint Programme of AIIMS Jammu & IIM Jammu
in association with RFHHA



The Context

Establishing and maintaining healthcare organizations with continued success primarily depends on the contributing individuals and various teams who create a clear direction and shared vision to have a focus on patient's needs with good administrative acumen and a wide gamut of skills. Organizations flourish when led by those who work with Individuals and Teams, Create a Clear Direction and Shared Vision, Focus on Patient needs, and have Good Administrative Acumen and Skills.

Medical administrators are often appointed to leadership roles by virtue of their expertise and eminence in clinical domains but, the need for the development of core competencies related to the administrative skills of their roles is most often overlooked. Formal management training generally is not a part in the career progression, even though knowledge in the domains of human resources, legal & ethical issues, equipment management, financial management, hospital operations, hospital performance, quality & patient safety, etc. is required to the success of healthcare organizations and systems. In a study by the Department of Hospital Administration, AIIMS New Delhi on the competencies of healthcare leaders it was found that majority of the respondents felt deficient in the necessary leadership and managerial skills and competencies.

The healthcare executive management programme (HxMDP) tries to fulfil the knowledge gap for those involved in healthcare administration by providing comprehensive learning in management concepts along with upgraded contemporary tools and techniques.

Programme Overview

This Healthcare Executive Management Development Programme (HxMDP) is designed with a focus on essential skills and competencies relevant to senior healthcare professionals in administrative roles.

The programme aims to enhance healthcare leaders' abilities to plan, organize, control, and lead their organizations and enable them gain perspective on new ways of handling issues, seize challenges and take their organizations and people in new directions. The aspects of accountability, strategic orientation, relationship building, process management, financial management, achievement orientation, performance management, human resource management, etc. will be learned by the participants and imbibed through persistent and conscious training, where HxMDP will play a significant role.

The programme is fully residential and consists of experience sharing, case studies, problem-based learning, lectures, and interactive sessions. It involves trained and experienced faculties not only from India but abroad as well who will share their life experience and knacks to overcome critical hospital management crises.



DOMAINS COVERED

**HUMAN RESOURCE | STRATEGIC PLANNING
IN HOSPITALS | HOSPITAL SERVICES &
OPERATIONS | HEALTHCARE COMMUNICATION
| HEALTHCARE TECHNOLOGY | SAFETY,
QUALITY & ACCREDITATION | HEALTHCARE
ETHICS & LAW | MATERIALS & SUPPLY CHAIN
MANAGEMENT | POPULATION HEALTH &
PANDEMICS | HOSPITAL FACILITIES PLANNING
& DESIGN | GenNEXT HEALTHCARE**

Who Should Participate

Professionals in leadership positions in public & private healthcare organizations with at least 5 years of experience in management.

Professionals in Policy, Project & Programme Development, Capacity Building & those leading Service Excellence Initiatives.

Programme Benefits

Enhance administrative skill sets and deliver growth by evaluating & managing performance.

Gain insights & perspectives from faculty & fellow participants.

Benchmark with peers across organizations Network.

Key Faculty Members



Prof. (Dr.) Shakti Gupta
Executive Director & CEO
AIIMS Jammu
Programme Patron



Prof. (Dr.) B. S. Sahay
Director
IIM Jammu
Programme Patron



Air Marshal (Dr) Pawan Kapoor
AVSM, VSM Bar (Retd)
Former Director General
Medical Services (IAF)
Vice Chancellor Lincoln American
University Guyana
Technical Advisor to Rus Education
Chairman, Steering Committee NABH



Dr. Sanjeev K Singh
Medical Director, Amrita Institute of
Medical Sciences, Faridabad, India
Chief Medical Superintendent,
Amrita Institute of Medical Sciences,
Kochi, India



Dr. Rubin Pillay
Professor of Medicine,
Assistant Dean for Global
Health Innovation at the
School of Medicine
Chief Innovation Officer of
the Health System at the
University of Alabama in
Birmingham



Dr. Amrik Sohal
Professor in the Department of
Management, Faculty of Business and
Economics at Monash University
Director of the Australian Supply
Chain Management Research Unit



Dr. R K Mani
MD, FRCP (London), FCCP (USA)
Critical Care, Pulmonology and
Sleep Medicine Specialist



Lt Gen Sunil Kant,
SM, VSM
Former Director General
Hospital Services
(Armed Forces) and
'Colonel Commandant' of
Army Medical Corps



Programme Dates
04th - 09th NOVEMBER 2024

Venue
IIM JAMMU, JAGTI CAMPUS.

Programme Fees

Fee Charged in INR for Indian Nationals

INR 78,000/-
GST @ 18% INR 14,040/-

Total to be paid: INR 92,040/-

Fee Charged in USD for Foreign Nationals

USD 1100/-
GST @ 18% USD 270/-

Total to be paid: USD 1100/-

Programme capacity is limited to 50 participants only on first come basis.



Registration & Payment Details

Scan the QR Code
OR [Click Here](#)

1. Amount payable in USD may vary depending on the day's conversion rate with INR.
2. Payment gateway charges if any will be added to the final charged amount.
3. In case the Program is oversubscribed, the participants will be taken into the program on first come basis. Fee received from remaining participants will be refunded via the same payment method.
4. All confirmed participants will receive an email confirmation of payments from the Program Secretariat. Tax Invoice will be handed over on conclusion of the program.
5. Participants are advised to book travel only upon receiving confirmation from the Program Secretariat. This confirmation will be provided within three working days of fee receipt.



HxMDP Alumni

Over the past seventeen editions of the programme, more than 700 participants from India and SAARC countries, Indian Ocean Region & Africa have benefitted from the programme. Over these years, HxMDP has garnered tremendous interest and enriched participants with contemporary knowledge, live experiences and medical case studies at par with high quality study material addressing healthcare challenges through the expertise of the renowned and talented domain faculties from across the globe.



About AIIMS JAMMU

An Institute of National Importance, AIIMS Jammu is an emerging forerunner in the field of quality medical education training and providing robust patient care to people of Jammu & Kashmir. AIIMS Jammu is a name synonymous with excellence and quality in healthcare delivery with a vision is to establish a center of excellence in medical education, training, health care, and research imbued with scientific culture, compassion for the sick, and commitment to serve the underserved. AIIMS Jammu offers undergraduate, postgraduate, post-doctoral programmes and research in the fields of medicine, nursing and all other allied branches including Healthcare and Hospital Administration. Partnered with IIM Jammu, the institute launched a unique two-year full-time

residential masters programme MBA (Hospital Administration & Healthcare Management). For further details on AIIMS Jammu please visit <https://www.aiimsjammu.edu.in/>



About IIM JAMMU

Indian Institute of Management (IIM) Jammu brand is synonymous to innovation, talent and zeal for success and contribution in management. Government of India established this Institute of National Importance in Jammu and Kashmir in 2016. From very beginning, IIM Jammu has set high standards for outstanding value-based quality education, high quality research, executive education, consultancy and strong corporate as well as international linkages. IIM Jammu encourages contemporary research concentrating on regional, national and global issues. The vision is to develop leaders and entrepreneurs who can perform globally to make a valuable difference to society and the corporate world. The core values of IIM Jammu are Indian ethos, business ethics, excellence, innovation, entrepreneurship, integrity, and honesty. Apart from the regular MBA programme, IIM Jammu provides many faculty development programmes, management development programmes, executive MBA, and integrated programme in management. For further details on IIM Jammu please visit <https://www.iimj.ac.in/>



About RFHHA

Research Foundation of Hospital and Healthcare Administration (RFHHA) is the leading professional organization in hospital and healthcare administration in Indian subcontinent that strives to protect and promote the hospital and healthcare administration. The Foundation is focused on developing capacities for development of healthcare administration & management so as to enhance the global competitive edge of our healthcare systems. The Mission of RFHHA is to strengthen management in healthcare through training and research, best practices, and transformational initiatives to meet contemporary and future social, economic, ecological technological challenges by facilitating the exchange of information, experience, research, and advocating for policies, programmes, and practices that will improve public health. For further details on RFHHA please visit www.rfhha.org

Organising Committee

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IIM Jammu in association with AIIMS Jammu and IIT Jammu
Invites Applications for Admission to

MBA

Hospital Administration & Healthcare Management

Visit: www.iimj.ac.in



IIM Jammu, an 'Institute of national importance,' aims to develop globally competitive leaders and entrepreneurs. The institution, along with AIIMS and IIT Jammu, forms a unique trio of national importance, offering a rare opportunity for aspiring students, industry, and society.

The MBA in Hospital Administration and Health Care Management program addresses the growing need for healthcare management experts. As life expectancies increase, there's a rising demand for professionals who can optimize hospital operations, improve quality, and reduce costs while maintaining sustainability. This two-year residential program combines expertise from three institutions: IIM Jammu (management), AIIMS Jammu (healthcare), and IIT Jammu (technology). Students gain a comprehensive understanding of hospital administration, blending theoretical knowledge with practical experience.

The program's objectives include:

1. Understanding the multifaceted environment of hospitals
2. Developing managerial and decision-making skills
3. Fostering leadership and problem-solving abilities
4. Enhancing patient care management
5. Cultivating ethical and socially responsible administrators

Graduates will be equipped to innovate and bring sustainable change to the healthcare industry, effectively managing vital hospital functions and delivering efficient, affordable care to a growing patient population.

For further information please visit <https://www.iimj.ac.in/mbaHAHM>

Places of Interest In and Around Jammu

About JAMMU



Jammu is an important administrative division of J&K. It consists of several districts such as Doda, Jammu, Kathua, Ramban, Rajouri, Reasi, Poonch and Samba. Most of the land in Jammu city is hilly with mountain ranges. Jammu city also includes the very popular Pir Panjal range.

This range separates Jammu city from Kashmir valley. Jammu city is also known as Jammu-Tawi. Jammu city is the second-largest city of the state in terms of growing urban agglomerations and in the race of booming infrastructure.



Shri Mata Vaishno Devi, Katra

Located in Trikuta hills, 13-km trek from Katra town in Jammu Region leads to Mata Vaishno Devi pilgrimage site where the goddess manifests herself in the natural rock formation (holy pindies) in the sanctum sanctorum (cave). Vaishno Devi is one of the most popular pilgrim destinations of India.



Raghunath Temple, Jammu

Another highlight in our list of places to see in Jammu is Raghunath Temple. The complex dates back to the beginning of the nineteenth century when it was built by Maharaja Ranjit Singh. Each of the temples in the complex has a similar spire, differentiated by height. Other than the facade and overall look of the temples, the paintings inside them catch the attention as they depict chapters of Mahabharat, Bhagavad Geeta, and Ramayana.



Bagh-e-Bahu, Jammu

Situated by the iconic Bahu Fort, the Bagh-e-bahu is a beautiful and popular garden of Jammu. Atop a mountain facing the Tawi river, this garden is a sight to behold, combining the peaceful aura of the garden with sprawling lawns, grand fountains, charming stone sculptures, a beautiful lake and a large aquarium, all coming together in one magnificent place.



Mubarak Mandi Palace

Mubarak Mandi is a Palace in Jammu, India. The palace was the royal residence of the Maharaja of Jammu and Kashmir from the Dogra dynasty. It was their main seat till 1925 when Maharaja Hari Singh moved to the Hari Niwas Palace in the northern part of Jammu. It also has a gold painted bow and arrow of Mughal emperor Shah Jahan.



Sanasar Lake

Sanasar is a paradise for the adventure junkies. Bordered by magnificent conifers, this cup-shaped meadow makes available for a plethora of exhilarating adventure sports including trekking, rock climbing, paragliding, and abseiling. The name 'Sanasar' refers to the eco-friendly twin villages known as 'Sana' and 'Sar'.



Peer Kho Cave Temple Jammu

One of the famous temples in the city of Jammu is the Peer Kho Temple or the Shrine of Peer Kho. It is one of the oldest temples in the city and witnesses a huge turnover of pilgrims every year. This temple is mainly a Shiva Temple, and the Shiva lingam is placed inside a moderately sized cave, and is a very peaceful place.



Amar Mahal Museum Jammu

This museum is housed in the Amar Mahal Palace, built in 1862 in a unique, French-chateau style of architecture. Located atop a hill overlooking the Tawi river, 4 rooms of the palace have been converted into art galleries and historic museums, depicting the royal history of Jammu. The star of this museum is the golden throne of Jammu, weighing a whopping 120 kgs, all pure gold.

The participants will have to bear the tourism cost on their own which will be separate from the programme fees.

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For further information and updates please contact Programme Secretariat