

अमर उजाला

Tuesday, 16 April 2024

एमबीए छात्रों के लिए समृद्ध विसर्जन कार्यक्रम शुरू

जम्मू। आईआईएम जम्मू ने राष्ट्रीय खाद्य प्रौद्योगिकी उद्यमिता और प्रबंधन संस्थान (निफ्टेम) सोनीपत (हरियाणा) के एमबीए छात्रों के लिए समृद्ध विसर्जन कार्यक्रम का आयोजन किया।

15 से 19 अप्रैल तक आयोजित कार्यक्रम का उद्देश्य उभरते प्रबंधन पेशेवरों के बीच सहयोगात्मक शिक्षा और उद्योग प्रदर्शन को बढ़ावा देना है। आईआईएम जम्मू के निदेशक प्रो.

बीएस सहाय के नेतृत्व में कार्यक्रम हुआ। आईआईएम जम्मू के कार्यक्रम निदेशक डॉ. सरबजीत सिंह ने प्रतिभागियों को कार्यक्रम के उद्देश्यों के बारे में जानकारी दी। आईआईएम में कार्यकारी शिक्षा और परामर्श (ईईएंडसी) के अध्यक्ष डॉ. अतीक शेख ने पारंपरिक शैक्षणिक सीमाओं से परे व्यापक शिक्षण अनुभव करने के लिए संस्थान के समर्पण पर जोर दिया। ब्यूरो



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Tuesday, 16 April 2024

Fostering Collaboration And Learning: IIM Jammu Welcomes NIFTEM MBA Students For Immersion Program

Apr 15, 2024

Share

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The Inaugural event commenced with the symbolic lighting of the lamp, symbolizing the enlightenment that comes with knowledge. Dr. Sarbjit Singh, Program Director, IIM Jammu, warmly welcomed the participants and provided an insightful overview of the program's objectives. Dr. Anupama Panghal from NIFTEM shared her perspectives on the immersion program, setting the tone for an engaging and fruitful experience ahead.

Dr. Ateeque Shaikh, Chairperson of Executive Education and Consultancy (EE &C) at IIM Jammu, emphasized the institution's dedication to delivering comprehensive learning experiences that transcend conventional academic boundaries. He underscored the significance of Executive Education in equipping students with practical skills and industry insights, essential for navigating the dynamic business landscape. Through Executive Education initiatives, IIM Jammu aims to empower students with the tools and expertise needed to excel in their professional endeavors, fostering a culture of continuous learning and innovation.

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The event concluded with a vote of thanks by Dr. Pradeep Kumar Tarei, Program Director at IIM Jammu, expressing gratitude to all stakeholders for their support and participation. The gathering culminated with the rendition of the national anthem, symbolizing unity, and patriotism. The five-day program structure crafted specially for the MBA students of NIFTEM includes discussions on various management and business aspects ranging from Introduction to International Business, Forex Markets, A Marketer's Toolkit, Content Marketing and Branding Strategies, to Exploring Generative AI in Digital Marketing, and much more.

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<https://www.htsyndication.com/india-education-diary/article/fostering-collaboration-and-learning%3A-iim-jammu-welcomes-niftem-mba-students-for-immersion-program/80758099>

Tuesday, 16 April 2024-Print Version

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early TIMES

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Students posing for a group photograph with faculty members at IIM Jammu.

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<https://jammubulletin.com/epaper/index.php#3>

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The Himalayan Mail

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News paper
with day to
day human
concerns

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EXCEL EXPRESS BUREAU
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NL CORRESPONDENT

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DOGRA HERALD

Tuesday, 16 April 2024

Fostering Collaboration, Learning: IIM Jammu Welcomes NIFTEM MBA Students for Immersion Program



DOGRA HERALD BUREAU

JAMMU, Apr 15: IIM Jammu, under the leadership of Prof. B.S. Sahay, Director, IIM Jammu organized an enriching Immersion Program for MBA Students of the National Institute of Food Technology, Entrepreneurship and Management (NIFTEM), Sonapat, Haryana. The program, spanning from April 15th to 19th, 2024, aimed to foster collaborative learning and industry exposure among the budding management professionals.

The Inaugural event commenced with the symbolic lighting of the lamp, symbolizing the enlightenment that comes with knowledge. Dr. Sarbjit Singh, Program Director, IIM Jammu, warmly welcomed the participants and provided an insightful overview of the program's objectives. Dr. Anupama Panghal from NIFTEM shared her perspectives on the immersion program, setting the tone for an engaging and fruitful experience ahead.

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The Immersion Program at IIM Jammu stands as a testament to the institute's dedication to nurturing talent and fostering industry-academia collaboration. Through such initiatives, IIM Jammu continues to set new benchmarks in management education and contribute significantly to the development of future-ready leaders.

<https://dograherald.com/2024/04/15/fostering-collaboration-and-learning-iim-jammu-welcomes-niftem-mba-students-for-immersion-program/>



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JK MONITOR

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